

# Sponsor The Boaty Theatre Company



# Welcome to The Boaty Theatre Company

At The Boaty Theatre Company, we believe in the power of theatre to transform lives. Since our founding, we've worked tirelessly to create opportunities for people of all ages to explore their creativity, build confidence, and share their voices through performance.

We produce classic works and champion new writers, ensuring a diverse range of stories are brought to life on stage. Our productions include site-specific and touring performances, engaging diverse communities and making theatre accessible to all.

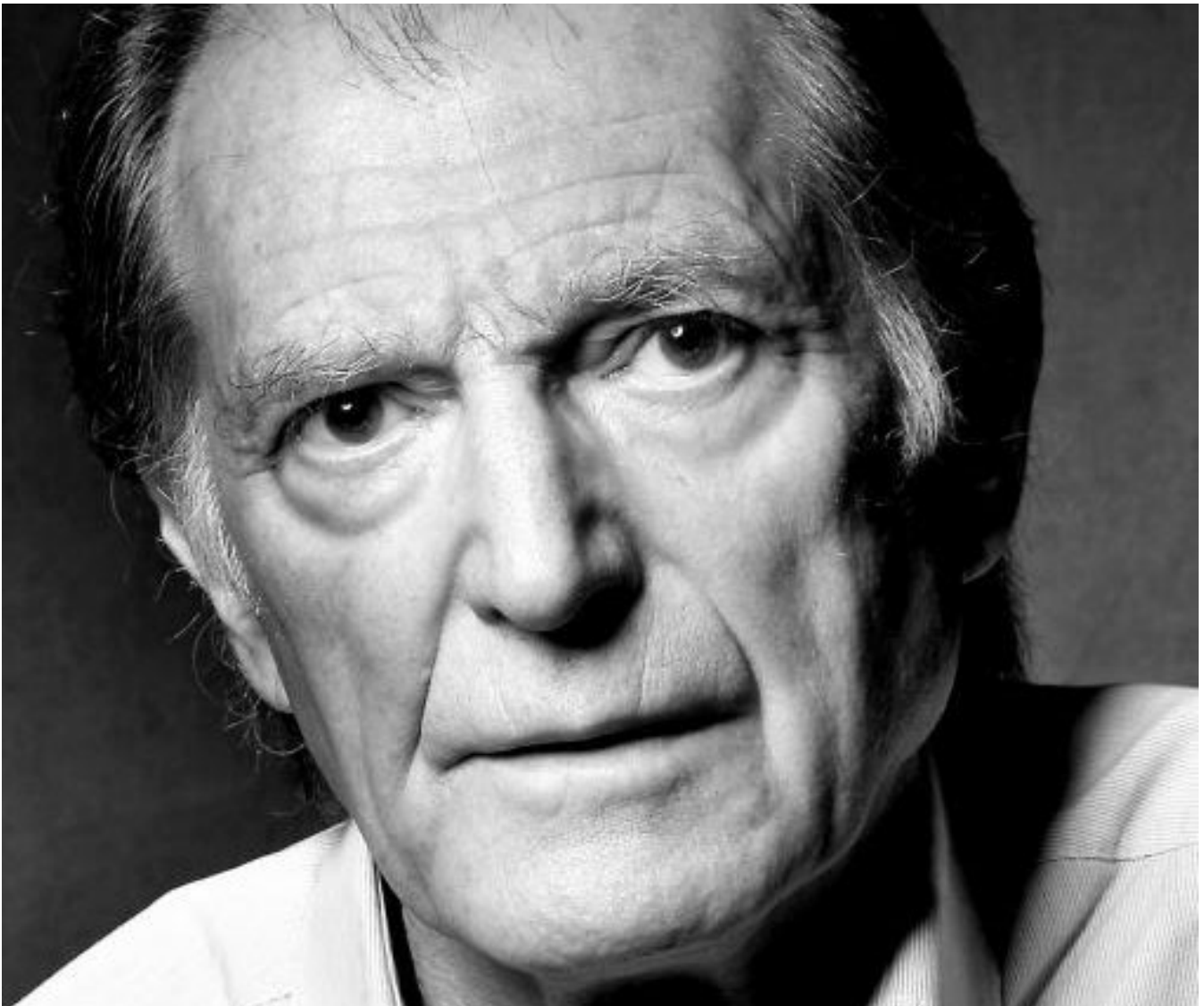
In addition to our performances, we run a number of community outreach groups, including:

- **Sunday Social:** A project designed to combat social isolation by bringing people together to engage in creative activities.
- **Ed's Riffshop:** A guitar skillshare workshop that supports men's mental health through music and social interaction.

As a regular participant in the **National Theatre Connections Festival**, our productions give young people the chance to create, collaborate, and perform on national stages. Both on stage and backstage.

We're now inviting you to join us in this mission by becoming a sponsor. Your support will help us reach more young people, break down barriers to cultural participation, and bring powerful stories to life.





## **Our Patron: David Bradley**

We are honoured to have **David Bradley**, known for his roles in *Harry Potter* and *Game of Thrones*, as our patron. David has been a passionate supporter of The Boaty Theatre Company, championing our mission to bring theatre to communities and provide creative opportunities for people of all ages. His involvement brings national recognition to our work and inspires the next generation of performers and creators.




# Why Support The Boaty Theatre Company?

- 1. Youth Empowerment:** We work with young people from all backgrounds, particularly those from socio-economically disadvantaged communities, providing them with meaningful creative opportunities.
- 2. Community Impact:** We produce theatre that resonates with local communities, addressing social issues and encouraging dialogue.
- 3. Visibility for Your Brand:** Through partnership with us, your brand will be seen by our growing audience across the North West, online, and in-person at our productions.

## Our Reach

- **Audience Demographics:** Children and Young people, families, educators, and local community members.
- **Social Media Following:** 1142 (Facebook & Instagram)
- **Annual Audience:** 7000-10,000



# Sponsorship Opportunities

We offer tailored sponsorship packages to suit businesses of all sizes, individuals, and foundations. Choose a package that aligns with your values and goals.

# **Corporate Sponsorship Packages**

# Gold Partner – £5,000+

- Logo placement and recognition in our venue
- Prominent logo placement on our website
- Logo Placement on Uniform
- Dedicated social media posts (minimum of 4 per production)
- Full-page advert in our production programmes
- VIP invitations to our productions
- Recognition in press releases and event materials







# Silver Partner – £2,500

- Logo placement and recognition in our venue
- Logo placement on our website and social media
- Half-page advert in our production programmes
- VIP invitations to our productions
- Recognition in press releases



# Bronze Partner – £1,000

- Logo placement and recognition in our venue
- Logo placement on our website
- Quarter-page advert in our production programmes
- VIP invitations to our productions.
- Recognition on social media





# Small Business Sponsorship

For local businesses, we offer flexible options to support our work:

- **Programme Advertisements:** From £100 per production
- **Social Media Shoutouts:** £50 per post
- **Event Co-Sponsorships:** Custom packages available

# Individual & Foundation Giving

Join our community of supporters:

- **Champion (£500+):** Recognition on our website and in programmes
- **Friend (£100+):** Recognition in programmes
- **In-Kind Donations:** We welcome support in the form of services, goods, or expertise.





# Monthly Donations

Support us with a recurring donation that helps sustain our ongoing projects and community initiatives. Suggested monthly donations range from £1, £3 or £5. Monthly donors receive regular updates on the impact of their contributions and recognition in our programmes.

# Sponsor a Show

Make a lasting impact by sponsoring a specific production. As a show sponsor, you will receive:

Recognition as the official sponsor of the production

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Logo placement on all show marketing materials

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VIP tickets to the performance

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Opportunities to meet the cast and creative team

# Benefits to Sponsors

By partnering with us, you will:

Receive **Community Impact Reports** that highlight how your support is making a tangible difference in the lives of our participants and within the wider community.

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Provide **Employee Engagement Opportunities** for your team to get involved in our theatre projects or community outreach initiatives.

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Enhance your brand's visibility through **logo placement** on our website, social media channels, in our production programmes, and through **recognition in print and video content**.

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Gain **positive PR opportunities** by supporting a respected community arts organization.

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Make a **direct impact on young people and community members of all ages** by supporting creative opportunities, mental well-being initiatives, and cultural engagement projects in your local area. Your support helps us break down barriers to participation and ensures that the arts remain accessible to everyone, regardless of background or circumstance.



# **Our Success Stories**

# National Theatre Connections Festival

Since 2018, we've participated in this prestigious festival, creating original productions with young people that have gone on to be performed on national stages. In 2023, we were honoured to be selected by the **National Theatre team** to present our play 'Innocent Creatures' as part of the festival. We took a group of **15 local young people** to London, where they performed to a sell-out audience in the **Dorfman Theatre at the National Theatre**. These experiences have empowered participants to grow in confidence and develop key life skills.



# Ed's Riffshop EP Recording

As part of our **Ed's Riffshop** project, we recently recorded an **EP** with our participants, showcasing their creativity and musical talent. The process provided a platform for individuals to express themselves through original compositions and covers while developing new skills in music production and collaboration.

The **EP is available on SoundCloud** at <https://soundcloud.com/eds-riffshop>, offering an opportunity for the wider community to experience the work and dedication of these participants. This project was made possible by funding from **Spacehive** and **Cheshire West and Chester Council**, demonstrating the impact of community support in fostering creativity and mental well-being. The project has been a valuable tool in supporting men's mental health through music and social connection.



# Recognition for Our Founders

We are proud to share that the founders of The Boaty Theatre Company have been recognised on the King's Honours List for their outstanding services to the community through their work with the company. This prestigious recognition highlights the impact The Boaty Theatre Company has had in providing creative opportunities, supporting mental health initiatives, and fostering community engagement. Their dedication continues to inspire and empower individuals across our region, demonstrating the transformative power of the arts.



# How to Get Involved

Be part of something bigger. Join us in making theatre accessible to all and empowering young people to tell their stories.

## Contact Us

For more information on sponsorship opportunities, please get in touch:

- **Email:** [info@boatytheatre.co.uk](mailto:info@boatytheatre.co.uk)
- **Phone:**
- **Website:** [www.boatytheatre.co.uk](http://www.boatytheatre.co.uk)

We look forward to partnering with you!